



Steering Committee

July 30, 2025

Agenda

- Review Meeting Minutes
- Review Vision and Priorities (Action)
- Overview of Outreach Results
- Update Revenue Forecast/PCI Analysis
- Funding Pipeline
- Allocation Exercise
- Next Steps

Vision and Priorities

- *Measure C should support a transformative multimodal transportation network that invests in existing communities, promotes economic opportunities and local job creation, positions us for future transportation innovations and provide equitable access to transportation funding and safe accessible services for all residents across all modalities. This would serve as the foundation for creating healthier communities.*

- Measure C supports a reliable, safe, and connected infrastructure system that enables all residents to travel efficiently and safely, regardless of transportation mode.

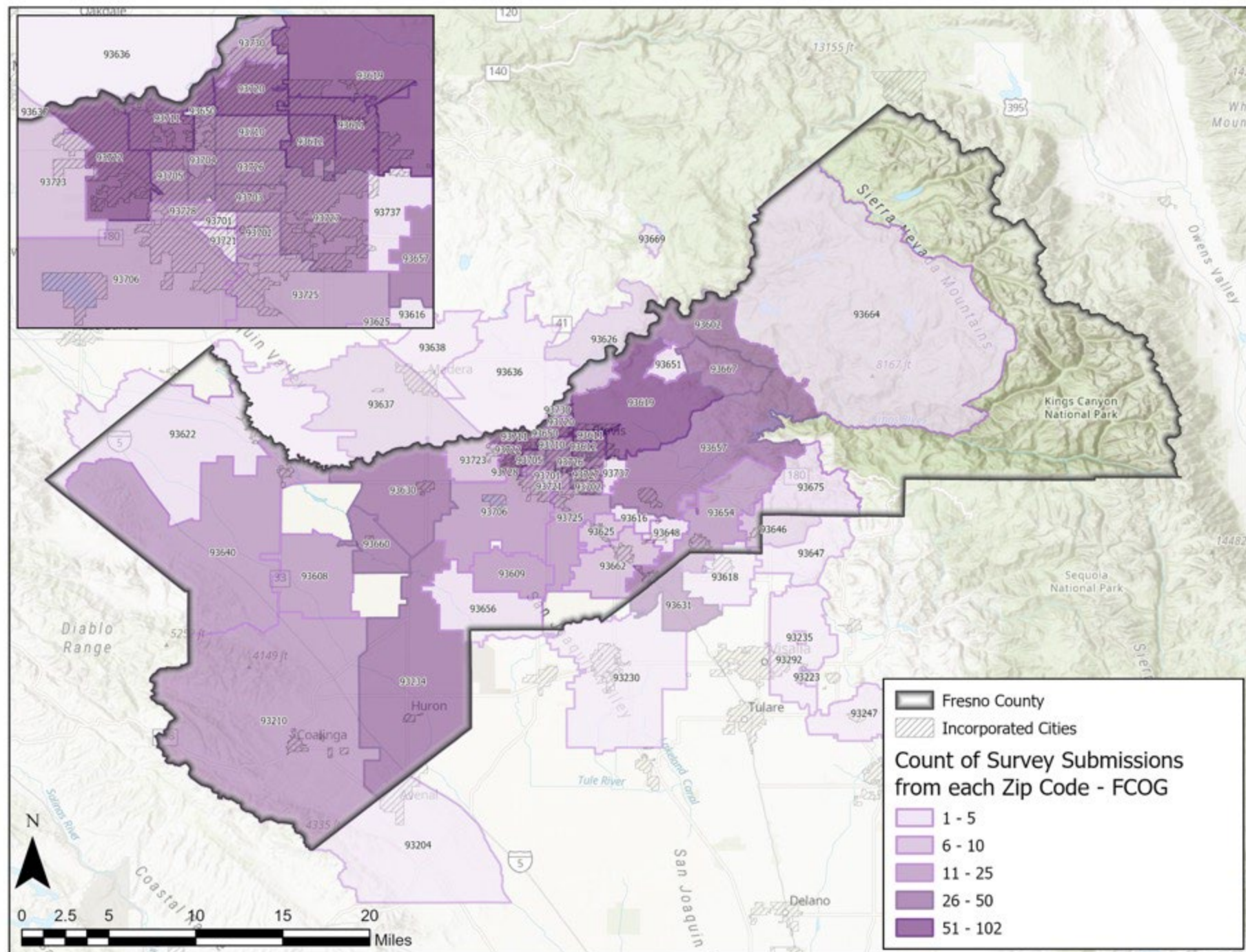
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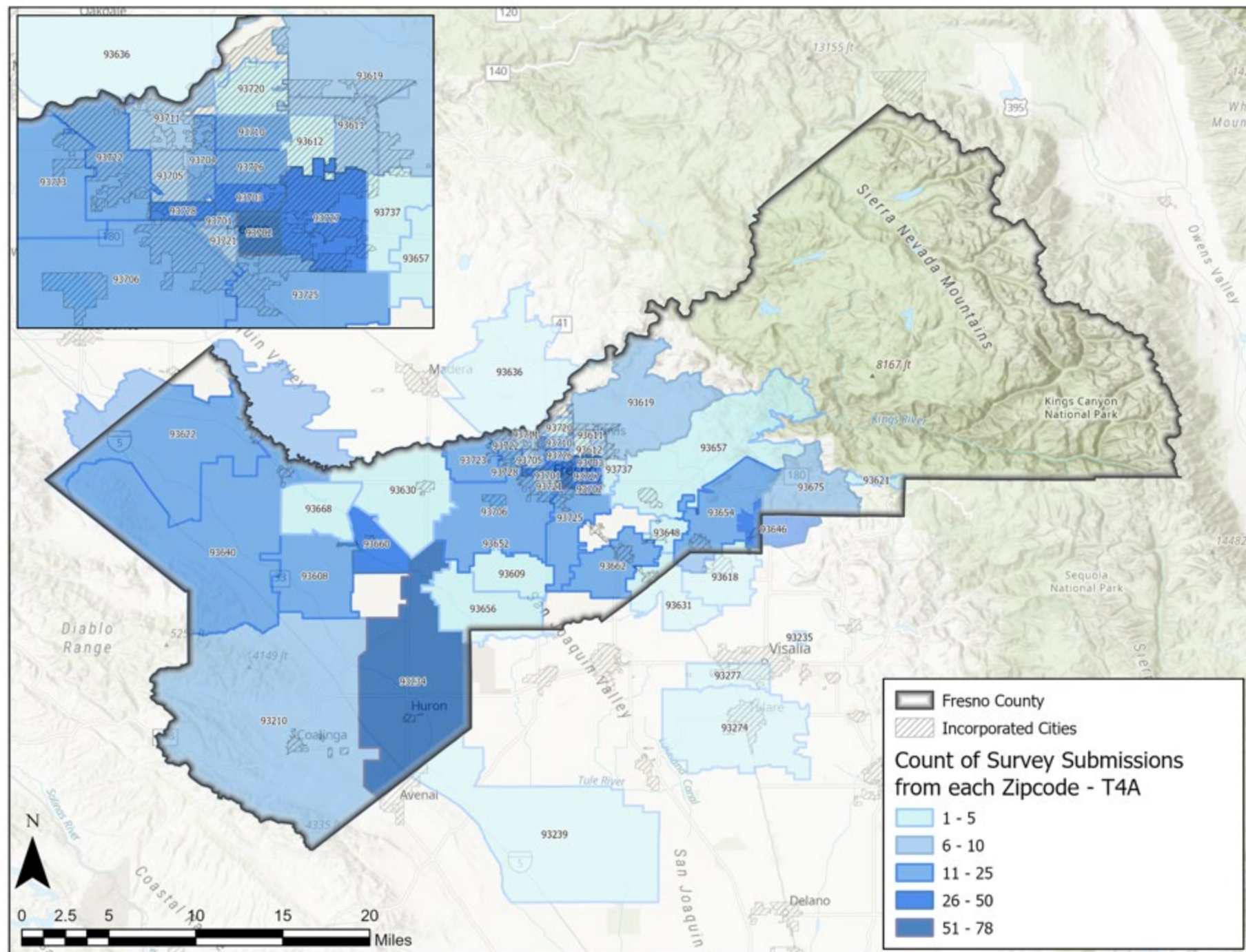
- Measure C envisions safe, well-maintained roads and an equitable, connected future ready transportation system that advances job creation, community health, and equitable access for all.

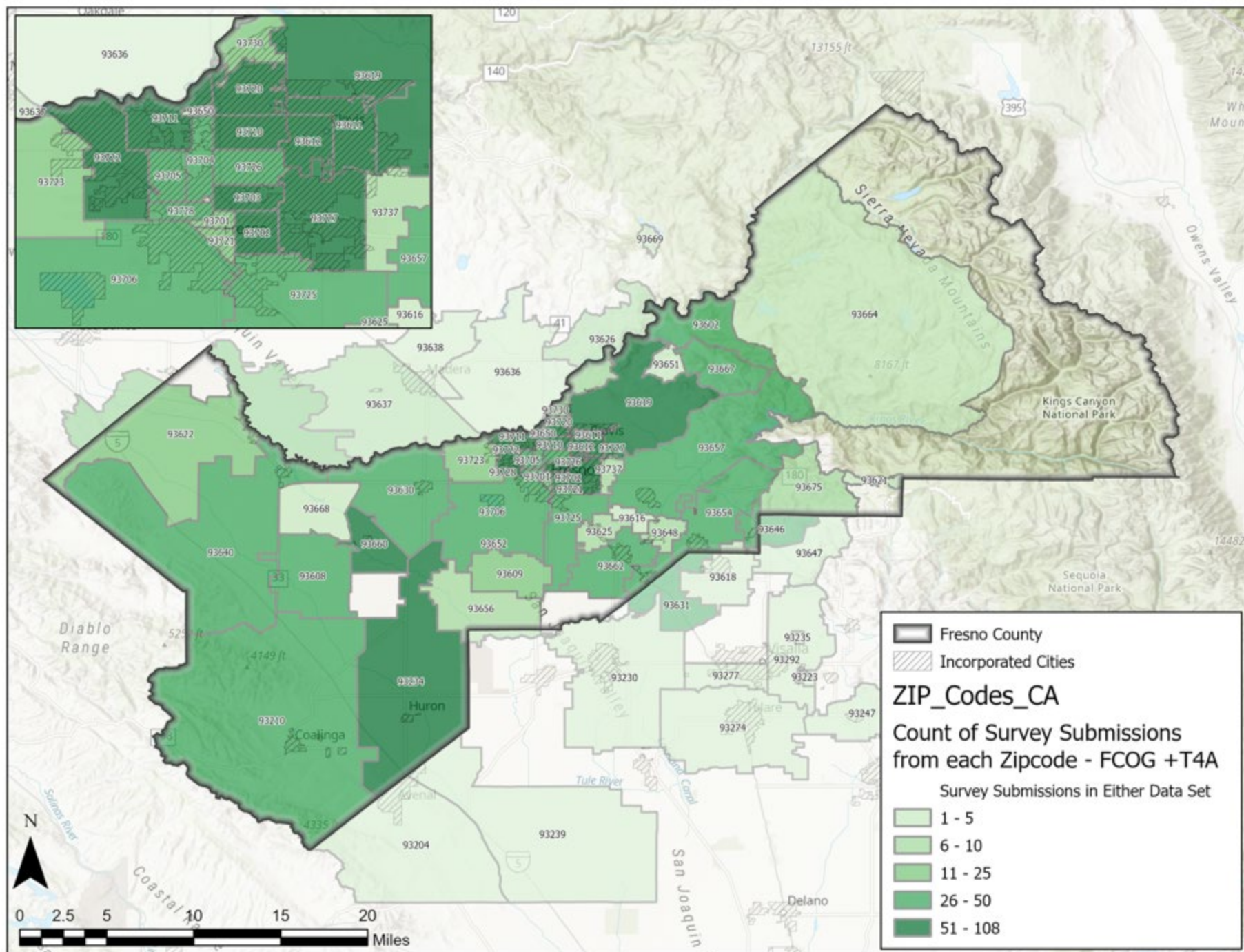
Priorities

- Support Community Health & Resilience
- Enhance Public Safety
- Ensure Accessibility and Access for All
- Make Equitable Investments

Overview of Outreach Results









- Collected 689 surveys (Phase 1)
- Worked with residents to create 425 personal journey maps
- Collected 2,250 data points through interactive gallery experiences
- Collected 617 surveys (Phase 2)
- Collected 559 budget allocation worksheets
- Collected 578 Category Importance Ranking worksheets

- 3000+ public comments provided to FCOG
- 1400+ Survey Respondents
- 600+ Online Comments
- Nine Public Meetings
- 57 Community Events/Pop Ups
- Community Canvassing: 5800 Homes with 600+ Interviews
- Veterans Outreach: 2500 Connections with 125+ Interviews
- Seven Focus Groups (Results shared at the June Board Meeting)



Budget Priorities Process

Phase 1

We asked people what they wanted and where they wanted it.

Phase 2

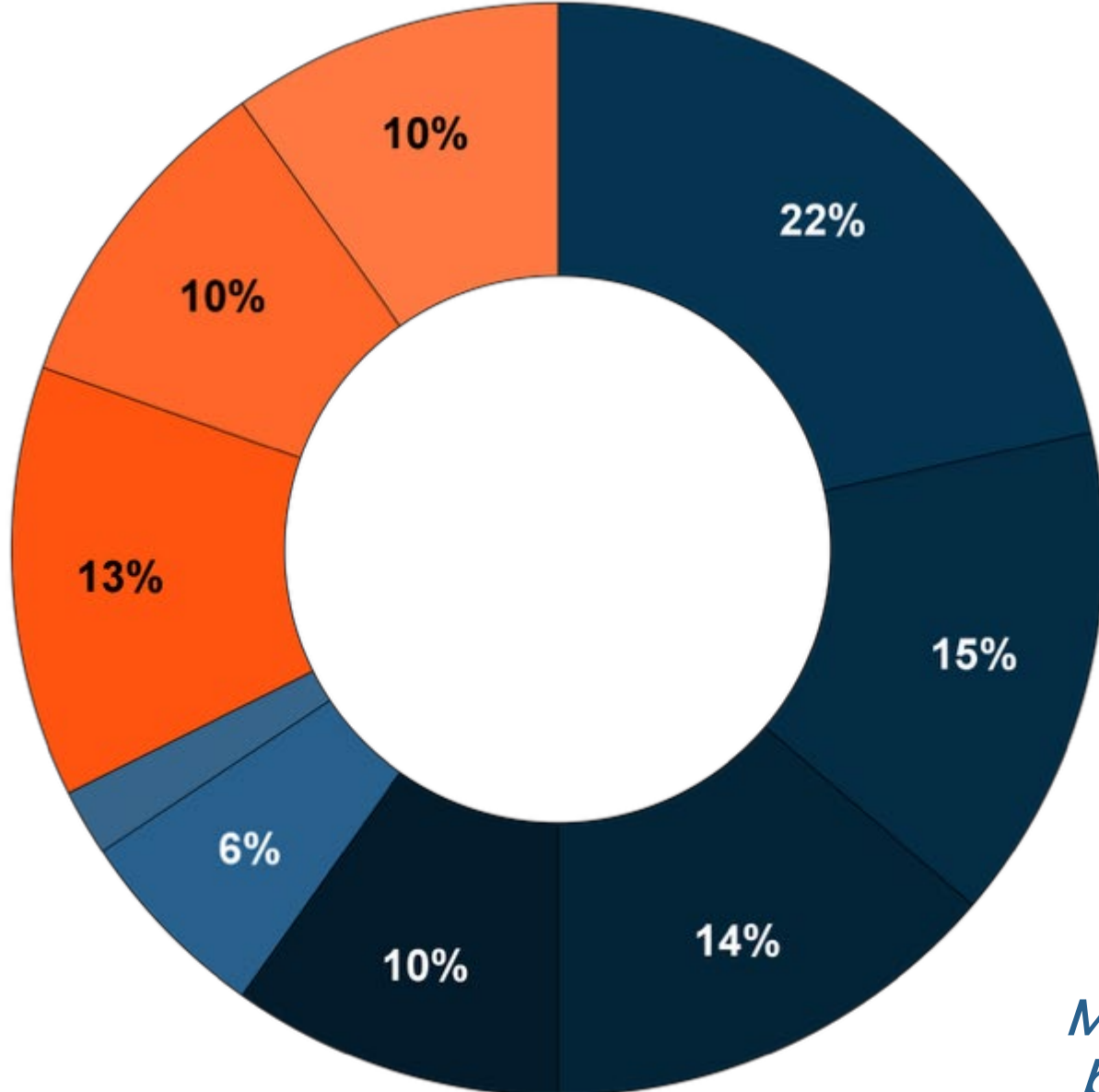
We took what they said they wanted and asked to prioritize categories and projects more in-depth

Phase 3

We are asking people if they agree with the prioritization from Phase 2



Budget Values:



Infrastructure Priorities

- Road, Highway, Street Projects (22%)
- Public Transportation (15%)
- Sidewalk Projects (14%)
- Active Transportation (10%)

Value Priorities

- Safety (13%)
- Accessibility (10%)
- Connectivity (10%)

Administration

- Administration (6%)
- Other (2%)

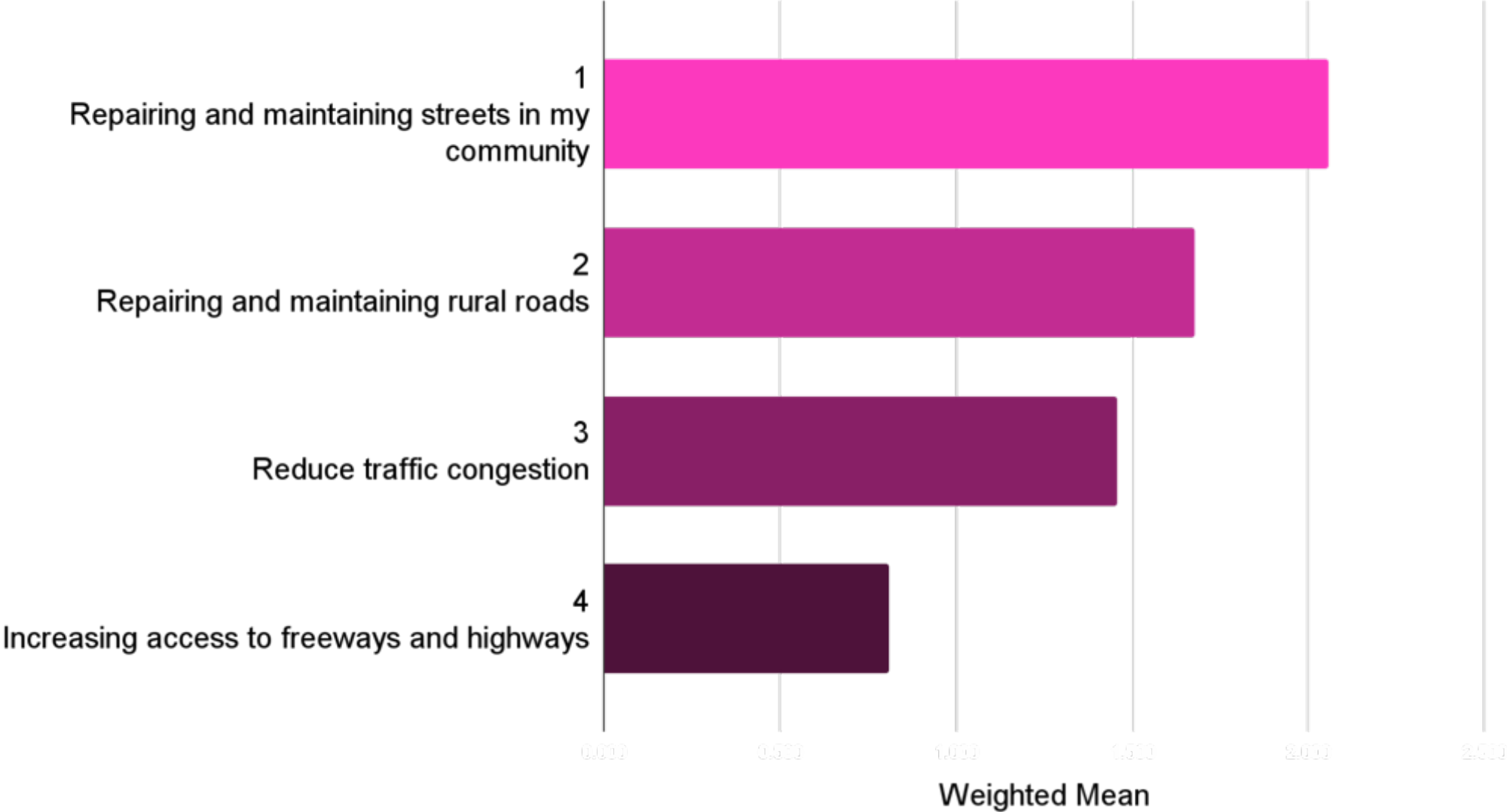
*Majority of **Phase 3** respondents are wanting a balanced approach to allocation of resources*

Local Streets and Roads

Description	Context for Prioritization
<ul style="list-style-type: none">• 46% of respondents ranked <u>repairing and maintaining streets in my community (fix potholes and repair damaged streets)</u> as the #1 priority.• <u>Streets near schools, parks, and community centers</u> and <u>Neighborhood Streets</u> as the projects with the highest urgency.• 71% of respondents ranked <u>Road, Highway, Street Projects</u> as Important or Totally Important	<p>Connectivity</p> <ul style="list-style-type: none">• 88% of respondents selected <u>Workplaces, school, and job centers</u> or <u>Hospitals, clinics, and pharmacies</u> as needing to be easier to get to <p>Safety</p> <ul style="list-style-type: none">• <u>Better lighting, reflectors, and illuminated signs for low visibility</u> was ranked as the #1 safety improvement. <p>Accessibility</p> <ul style="list-style-type: none">• Respondents expressed a desire for <u>safer and better illuminated road convergences</u>.

Local Streets and Roads

Ranking of Priority for Street and Road Projects



Public Transportation

Description	Context for Prioritization
<ul style="list-style-type: none">• 78% of respondents selected expanding bus and public transit services as <u>very important.</u>• 39% of respondents ranked <u>regional transit services in rural</u> areas as the #1 priority.• 42% of respondents ranked <u>buses coming more often, so there's less waiting</u> as the #1 priority.	<p>Connectivity</p> <ul style="list-style-type: none">• 86% of respondents expressed a desire to be better <u>connected to workplaces, schools, and job centers.</u> <p>Safety</p> <ul style="list-style-type: none">• Among safety improvements, <u>better lighting, reflectors, and illuminated signs for low visibility</u> was ranked as #1. <p>Accessibility</p> <ul style="list-style-type: none">• 63% of respondents stated they would like to see <u>upgrades to bus stops including shelters, seating, lighting, and accessibility.</u>

Regional Connectivity

Description	Context for Prioritization
<ul style="list-style-type: none">• <u>Major roads and highways</u> was the lowest ranked option (#4) when asked which road projects should be completed first.• <u>Increasing access to freeways and highways</u> was the lowest ranked priority (#4) when asked which road, highway, or street project should be the biggest priority.	<p>Connectivity</p> <ul style="list-style-type: none">• <u>Streets near schools, parks, and community centers</u> was ranked #1, when asked which road projects should be completed first. <p>Safety</p> <ul style="list-style-type: none">• “Moving forward, I would want to be able to travel across Fresno County ... safety is a major piece of transportation for all meaning it would fall under all and anything that has to do with safety.” <p>Accessibility</p> <ul style="list-style-type: none">• <u>Accessibility for all riders</u> was ranked as the second most important improvement.

Active Transportation

Description	Context for Prioritization
<ul style="list-style-type: none">• Adding sidewalks where there are none was #1 in sidewalk projects that need to be completed.• Sidewalks, bike lanes, and trails were ranked as 1, 2, and 3, when asked which active transportation projects should be completed first.• Adding protected bike lanes that are separate from traffic was is the #1 change they think would help the most.• 75% of respondents agreed that improving bike lanes, trails, and sidewalks was <u>very important</u>.	<p>Connectivity</p> <ul style="list-style-type: none">• 77% of respondents ranked sidewalks and paths that connect homes to places like schools, parks, and stores as #1 or #2. <p>Safety</p> <ul style="list-style-type: none">• Safer street crossing was ranked #1 when asked about changes that would help people walk or bike more. <p>Accessibility</p> <ul style="list-style-type: none">• 48% of respondents believe <u>better sidewalks for people using wheelchairs, walkers, or strollers</u> is the most beneficial improvement.

FCOG Survey: 2025

881 Completes

600+ Comments

Preliminary Results

(Online Survey ONLY)

- Local Streets and Roads 46%
- Bike/Ped/SRTS 19%
- Transit 18%
- Regional Projects 14%
- Other/Local Programs 3%

Key Takeaways

- **Road Conditions:** Strong emphasis on pothole repairs, resurfacing, and consistent maintenance, especially on neglected rural and south Fresno roads (e.g., Fowler, Sunnyside, Biola).
- **Sidewalk Gaps:** Persistent issues with missing or inconsistent sidewalks, particularly near schools and residential zones. ADA-compliant sidewalks are repeatedly requested.

Key Takeaways

- **Traffic Calming:** Widespread calls for speed bumps, stop signs, and crosswalks near schools and high-traffic residential areas.
- **Street Lighting:** Requests to address dark, unsafe streets (e.g., Jefferson Ave, rural outskirts).
- **Reflective Markings:** Need for better road paint and reflectors for nighttime visibility.

Key Takeaways

- **Expanded Service:** Desire for more bus routes, longer service hours, and equitable coverage for rural communities.
- **Accessibility:** Emphasis on elder and disabled access, including paratransit and ADA-compliant bus stops.
- **Comparisons to Other Cities:** Frustration at lower transit quality versus cities like Los Angeles.

Key Takeaways

- **North vs. South Fresno:** Perception that northern, wealthier neighborhoods receive better infrastructure investments.
- **Rural Neglect:** Outlying communities (e.g., Orange Cove, Biola, Auberry) cite lack of sidewalks, transit, and safe road conditions.

Key Takeaways

- Requests for more **parks, trails, splash pads, and shaded areas.**
- Emphasis on recreational facilities for children and teens to foster community and reduce crime.

Key Takeaways

- Calls for **tree planting, shade structures, and urban greening** to combat heat and improve livability.
- Requests for **trash cleanup, alley maintenance, and beautification** along major corridors and underpasses.

Key Takeaways

- Comments reflect **distrust in government transparency**—concerns about mismanaged funds and unclear decision-making.
- Requests for **more outreach and education** about how funds are allocated and used.

Focus Group Results

Priorities: Focus Groups

Freeways/Highways including: Upgrading current freeways, highways, on- and off-ramps; interchanges and bridges; adding lanes on freeways and highways; improving safety; constructing new freeways; highways and dedicated truck lanes.	28%
Local Streets/Roads including: Maintaining and upgrading streets/roads/bridges; repairing potholes; synchronizing signals; adding left turn lanes; reducing flooding of streets; separating streets from railroad tracks.	25%
Technology/Efficiency including: Using technology to simultaneously manage the flow of automobiles, public transportation, train and truck traffic on freeways, interchanges, on- and off-ramps and city streets to be more efficient and safe.	17%
Public Transportation including: Maintaining and improving local bus service; replacing current buses and commuter rail with zero-emissions vehicles; keeping bus fares low for students, seniors, veterans and individuals with disabilities; maintaining and improving Dial-a-Ride and Paratransit services for seniors and the disabled.	15%
Non-vehicular Modes of Transportation including: Upgrading pedestrian and bike safety; repairing/constructing sidewalks; adding crosswalks; improving safe routes to school; upgrading and maintaining hiking, biking and walking trails; and protecting open-space from development.	15%

Survey: 2024

1087 Completes

Margin of Error = +/- 3.04 percent at 95 percent confidence

604 Telephone Respondents—Random Digit Dialing

433 Online Respondents

925 in English

112 in Spanish

Mean Ratings of Most Important Transportation Funding Priorities

(mean score where 1 = not at all important and 10= very important)

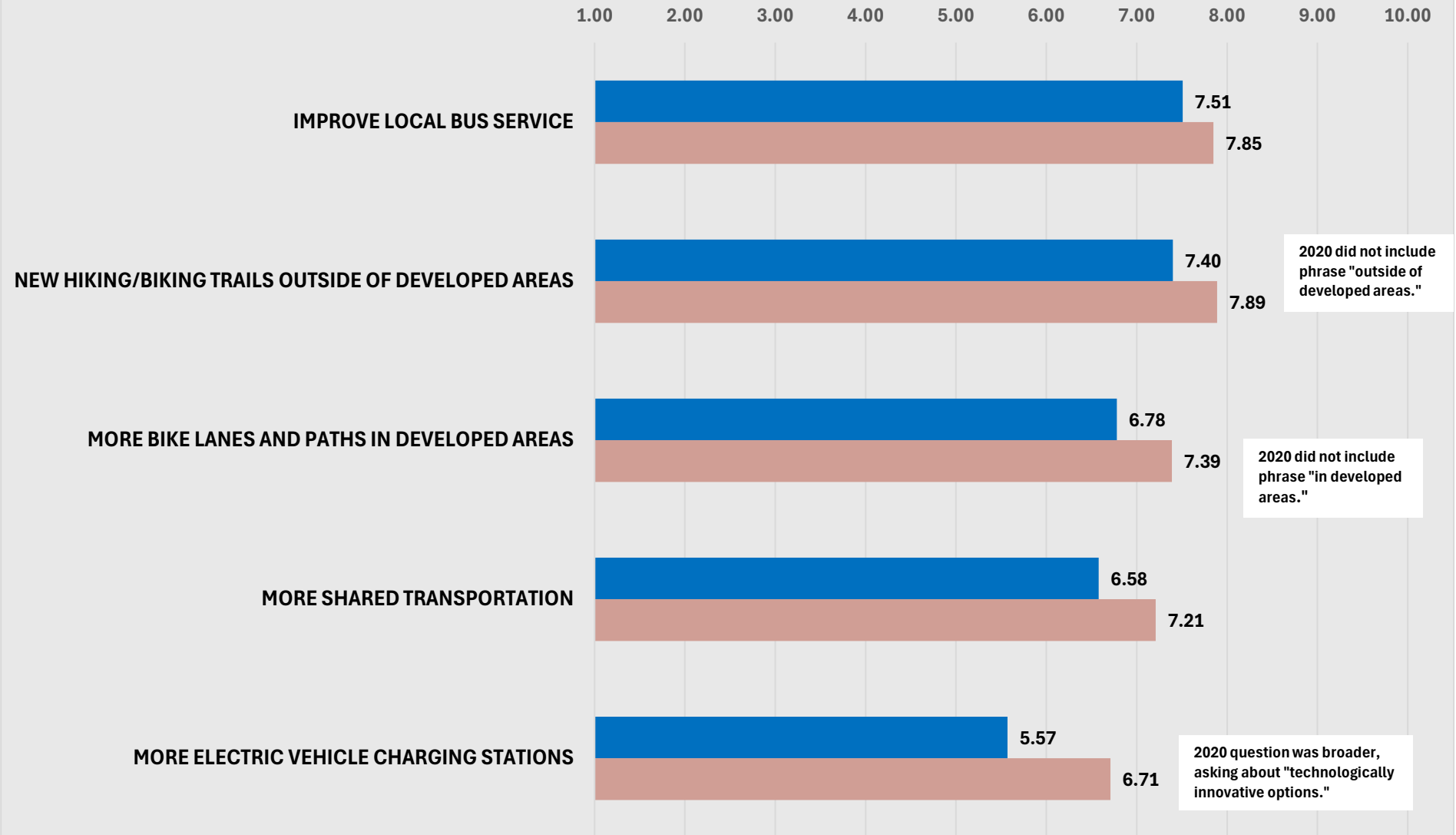
■ 2024 ■ 2020



Mean Ratings of Lower Importance Transportation Funding Priorities

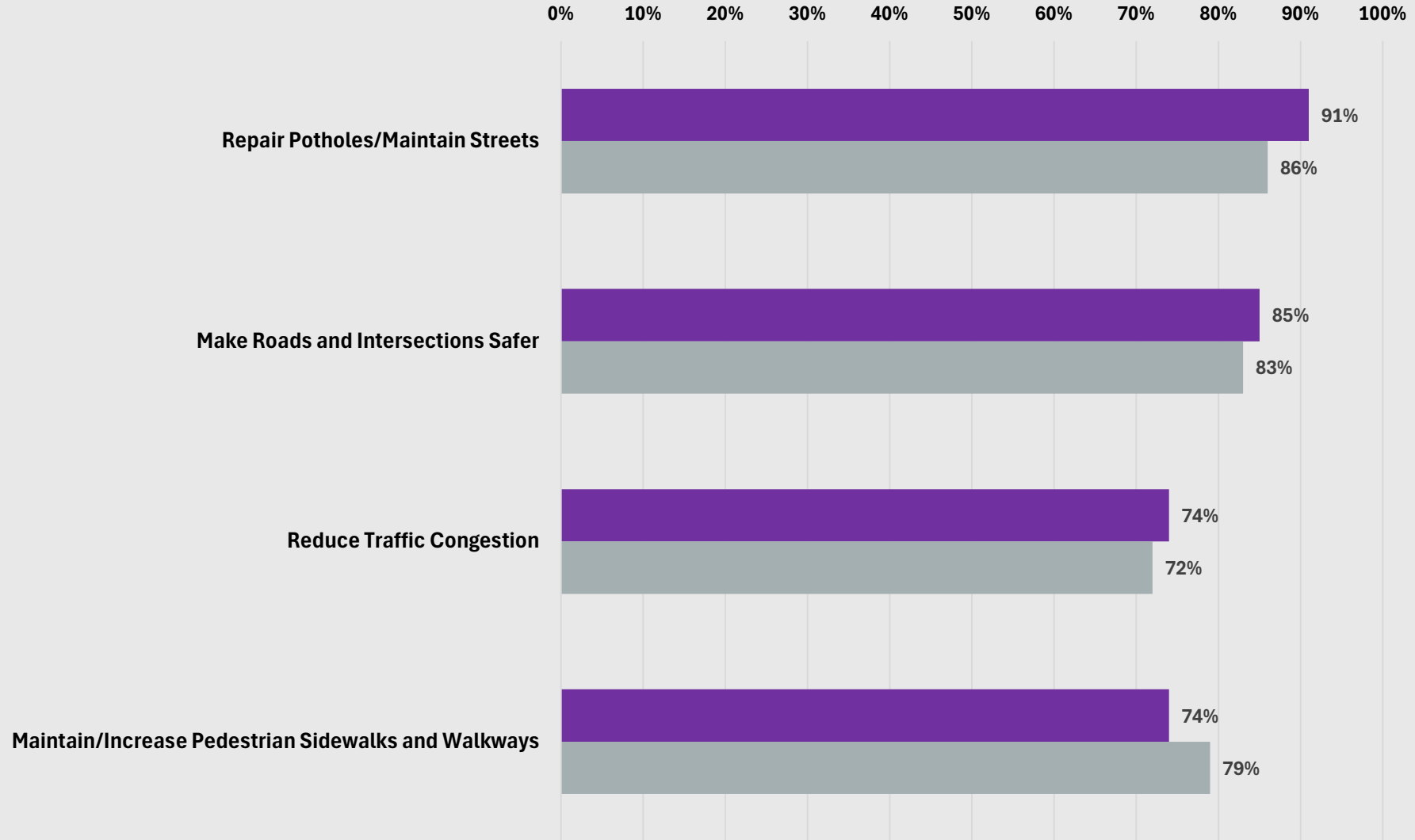
■ 2024 ■ 2020

(mean score where 1 = not at all important and 10= very important)



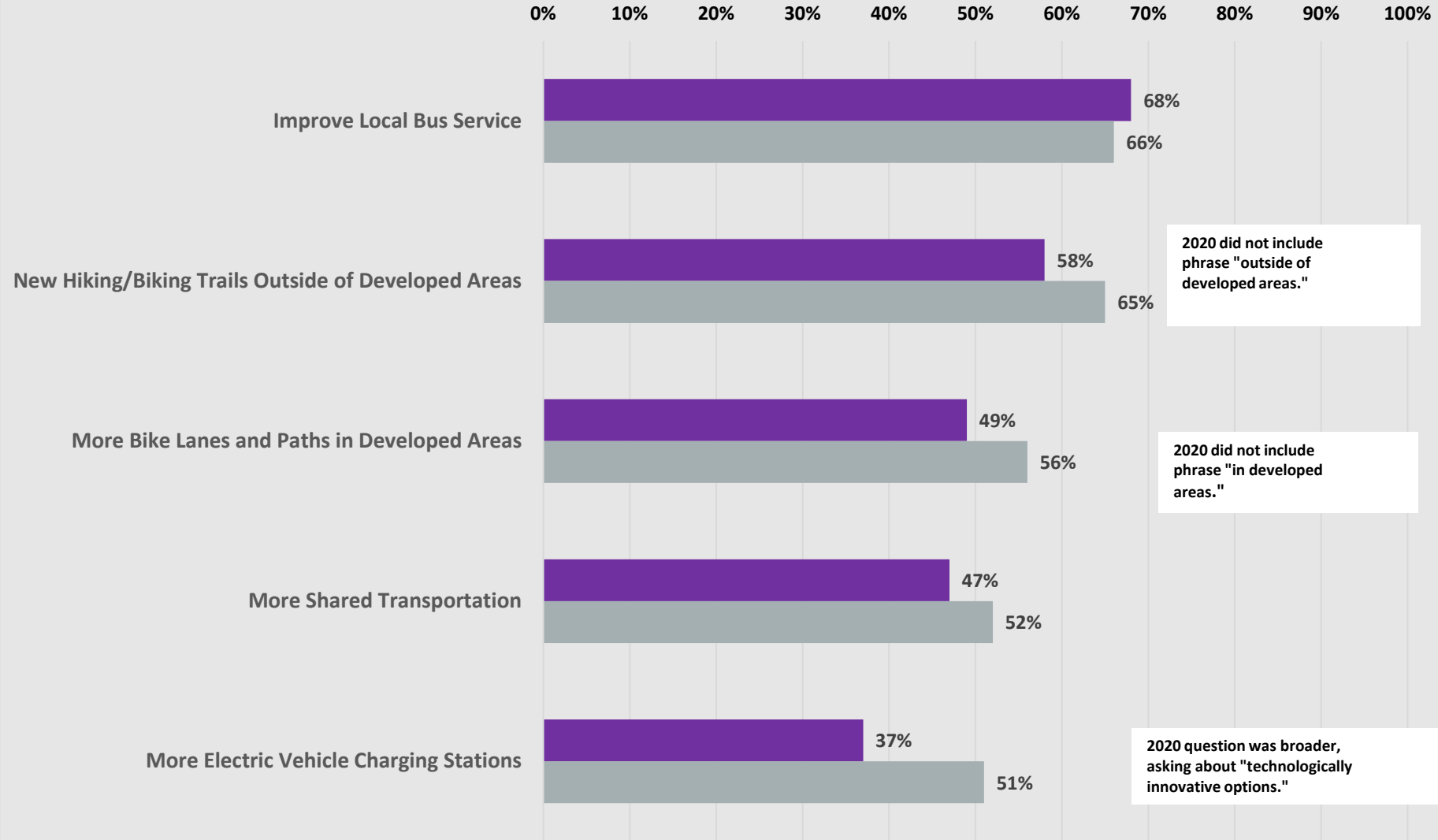
Percentage of Respondents Rating High Importance Transportation Funding Priorities at 8 out of 10 or Higher

■ 2024 ■ 2020



Percentage of Respondents Rating Lower Importance Transportation Funding Priorities at 8 out of 10 or Higher

■ 2024 ■ 2020



Update of Revenue Forecast and PCI Analysis



Updated Measure C 2026 Revenue Forecast and PCI Analysis

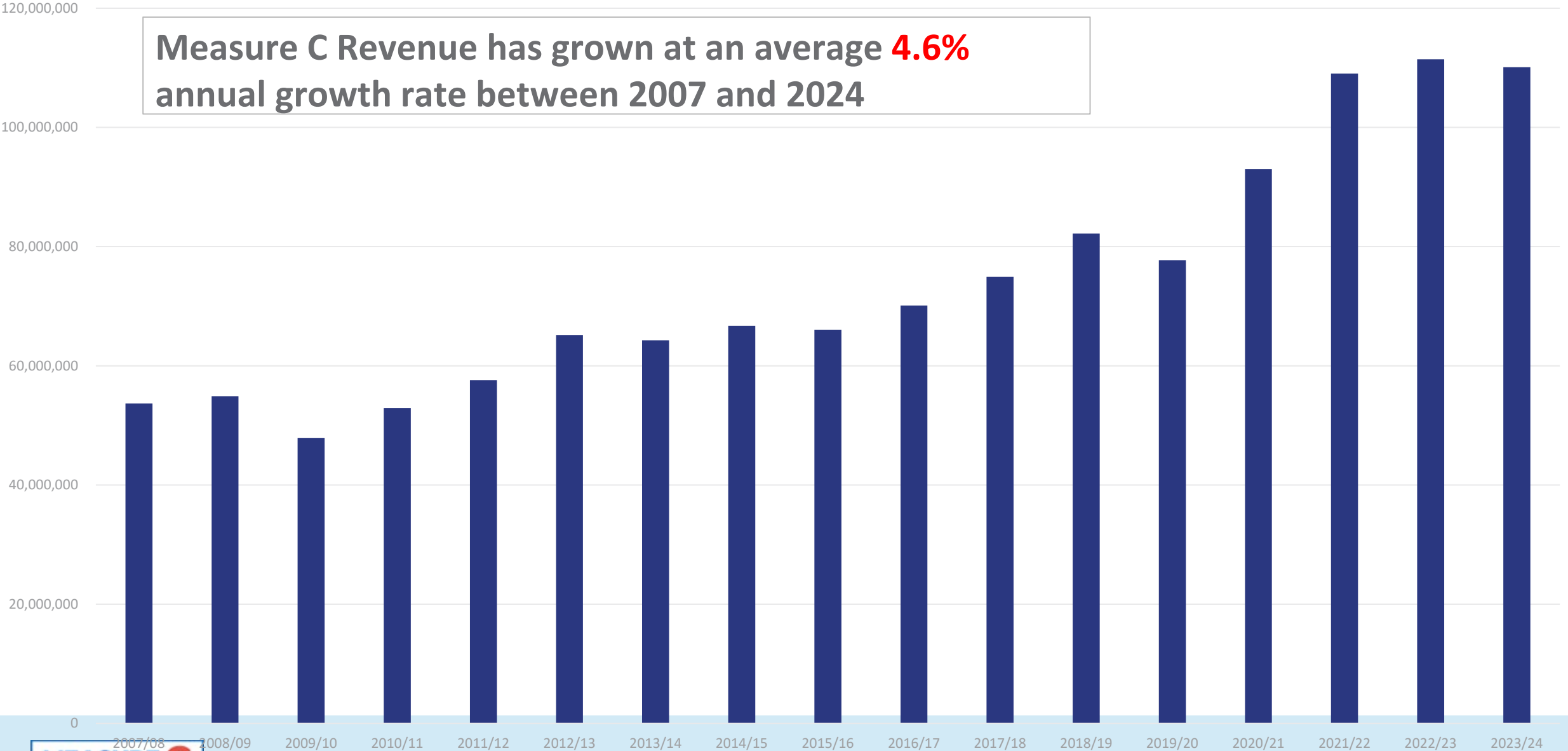
Paul Herman

Deputy Director

Fresno Council of Governments

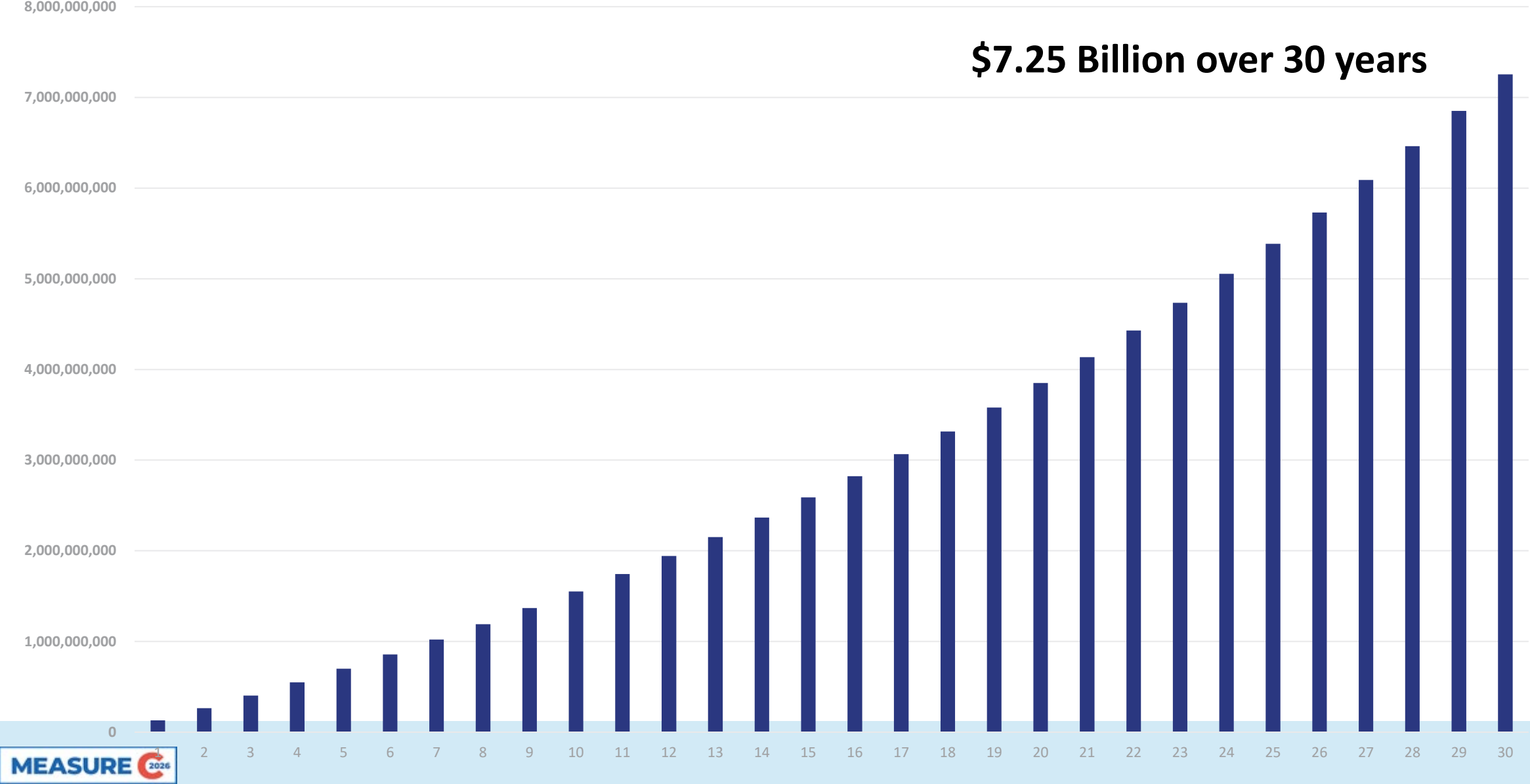
Measure C Sales Tax Revenue 2007 - 2024

Measure C Revenue has grown at an average **4.6%** annual growth rate between 2007 and 2024

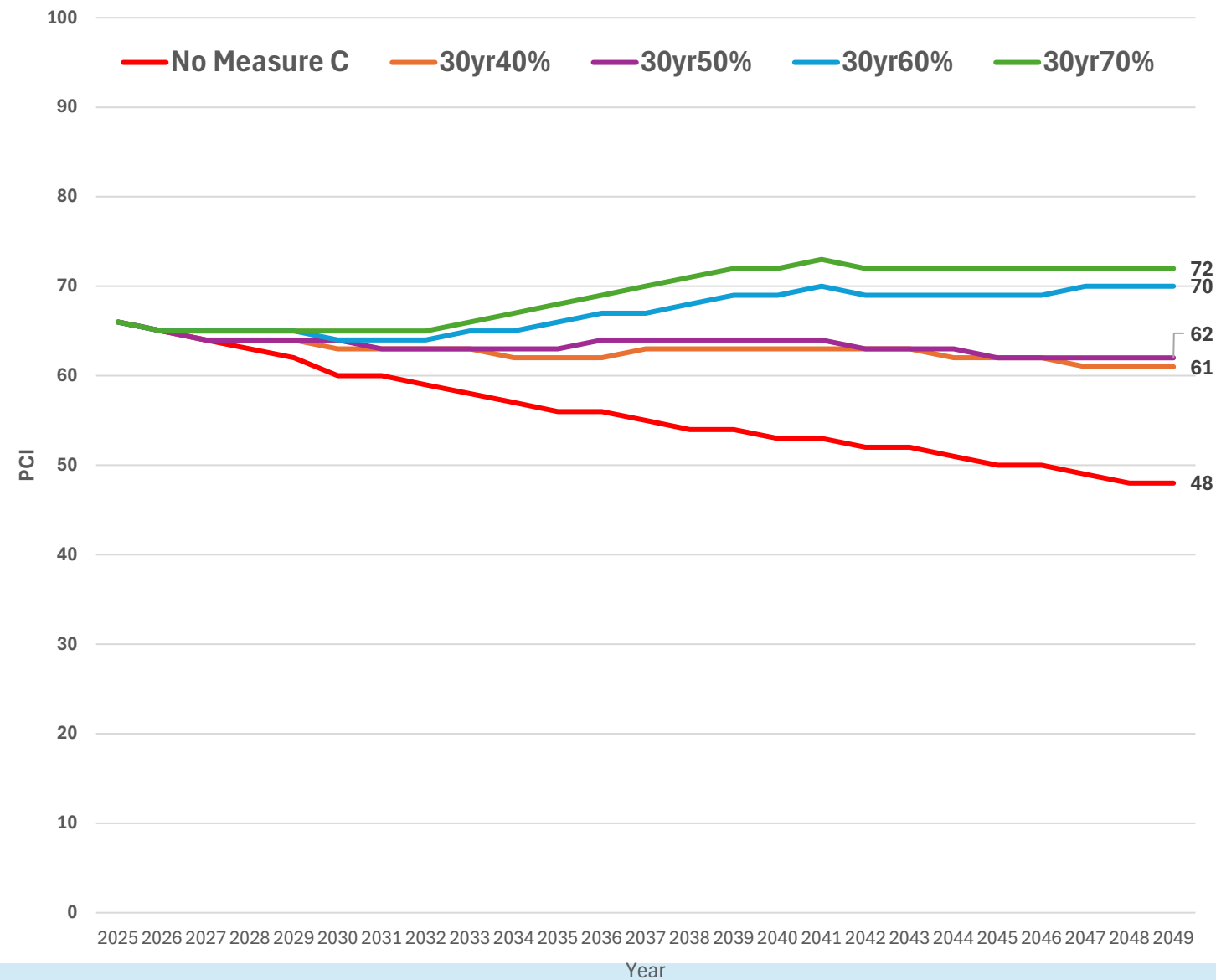


30-Year Measure C Revenue Forecast (2027-2057) @ 4% Annual Growth Rate

\$7.25 Billion over 30 years



Updated Pavement Condition Index (PCI) Analysis





Funding Pipelines State and Federal Funds

Robert Phipps

Executive Director

Fresno Council of Governments

Federal Transportation Programs

Funding Source	Mode	Award Type
Active Transportation Program (ATP) – Regional	Bicycle/Pedestrian	Formula (no local match required)
Active Transportation Program (ATP) – Statewide Awards	Bicycle/Pedestrian	Competitive (no local match required, but encouraged)
Better Utilizing Investments to Leverage Development (BUILD)	Multi-Mode	Competitive (local match may be required, dependent on project location)
Congestion Mitigation and Air Quality Improvement (CMAQ)	Multi-Mode	Formula (11.47% local match required)
Federal Transit Admin. (FTA) 5307 Program (Urbanized)	Transit	Formula (20% local match required)

Federal Transportation Programs

Funding Source	Mode	Award Type
Federal Transit Admin. (FTA) 5310 Program (Enhanced Mobility)	Transit	Formula (20% local match required)
Highway Safety Improvement Program (HSIP)	Regional Roads	Competitive (10%-20% local match required)
Infrastructure for Rebuilding America (INFRA)	Regional Roads & Freight Rail	Competitive (10% local match required)
Surface Transportation Block Grant (STBG)	Multi-Mode	Formula (20% local match required)
FTA New Starts	Transit	Competitive (20% local match required)

State Transportation Programs

Funding Source	Mode	Award Type
Interregional Transportation Improvement Program (ITIP)	Regional Roads & Intercity Rail	Competitive (no local match required, but encouraged)
Local Partnership Program (LPP)	Multi-Mode	Formula (50% local match required)
Local Partnership Program (LPP) Competitive	Multi-Mode	Competitive (50% local match required)
Local Transportation Funds (LTF)	Local Streets and Roads	Formula (no local match required)
LTF Article 3 - Bike/Pedestrian Shares	Bike & Pedestrian	Formula (no local match required)

State Transportation Programs

Funding Source	Mode	Award Type
Section 190 Grade Separation Program	Grade Separations (Roads & Rail)	Competitive (50% local match, but can be reduced or waived by CTC)
Solutions for Congested Corridors (SCCP)	Multi-Mode	Competitive (no local match required, but encouraged)
State Highway Operations and Protection Program (SHOPP)	Road Maintenance & Operations	Competitive (no local match required, but encouraged)
Transit and Intercity Rail Capital Program (TIRCP)	Transit	Competitive (no local match required, but encouraged)
TIRCP SB 125 Program	Transit	Formula (no local match required)

State Transportation Programs

Funding Source	Mode	Award Type
State Transit Assistance (STA)	Transit	Formula (no local match required)
State Transportation Improvement Program (STIP)	Multi-Mode	Competitive (no local match required, but encouraged)
Trade Corridor Enhancement Program (TCEP)	Freight Corridors (Roads & Rail)	Competitive (30% local match required)

Discussion/Action

Upcoming Meetings

Proposed Schedule

- Thursday, August 14: Allocation by Agency
- Wednesday August 27: Implementation Guidelines
- Thursday, September 11: Draft Plan Part One
- Thursday, September 18: Draft Plan Part Two
- Saturday, September 27: Big Tent Event

Upcoming Events

Workshops and Meetings

- Selma Community Workshop:
Saturday, August 2 @ 3:00 pm
- Kerman Community Workshop
Tuesday, August 5 @ 6:00 pm
- Yokuts Valley Community Workshop:
Thursday, August 7 @ 5:30 pm
- Auberry Community Workshop:
Friday, August 8 @ 5:30 pm

Adjournment