

Measure C 2026 Renewal Outreach

Mini-Grant Program Application Process

1. Application Submission:

- Applicants submit their completed **mini-grant application and required documents** to fresnocog@tripepismith.com. Incomplete applications may not be considered, please ensure all required documentation is included when submitting the application.
- Required documents for all applicants:
 - i. Proof of 501C3 status
 - ii. W-9
 - iii. Completed mini grant application

2. Acknowledgment of Receipt:

- **Timeline:** Within 72 hours of receiving the application, Tripepi Smith will respond to the applicant to acknowledge receipt of their application.

3. Application Processing:

- **Eligibility Check/Decision to Proceed:** Tripepi Smith reviews the application to ensure it meets the program's requirements. Tripepi Smith decides whether to continue with the application process.

4. Application Review and Decision:

- **Internal Review:** Tripepi Smith submits the application to Fresno COG for further review and decision-making.
- **Status Update:** Upon receiving Fresno COG's decision, Tripepi Smith informs the applicant of the status of their application, including any next steps or additional information required.

5. Grantee Notification:

- **Grantee Selection:** Once a grantee is chosen, TS notifies them of their acceptance into the program.

6. Grantee Onboarding:

- **Subcontractor Agreement:** The selected recipient must complete and sign a subcontractor agreement in order to begin work for Tripepi Smith.
- **Assets Provided:** TS provides the selected grantee with the necessary assets to conduct their outreach.

Mini-Grant Program Overview: Measure C Renewal Community Outreach

Contract with Community-Based Organizations (CBOs), such as grassroots organizations, community groups and community partners who live within the project area, in conducting outreach to increase awareness, education, participation and trust in the Measure C Renewal efforts, especially among hard-to-reach populations.

Tiered Grant Structure

Tier 1 – In-Person Outreach Focused (\$45/hour per Independent Representative):

- Door-to-door canvassing with outreach materials for up to 14 workshops in their own community/surrounding walkable area.
 - Distribution of physical flyers/posters.
 - Helping community members participate in paper survey or digital build-a-plan.
 - Gather interested party/attendee list to follow up with and invite to upcoming meetings.
 - Submit a report after every event/canvassing opportunity with survey results, amount of people you spoke to, lists of registered interested parties/potential attendees, and all questions and comments you hear when doing outreach.
 - Inviting/reminding the community to participate via follow-up calls and emails.
 - Note: Cap of 800 hours for this tier in total.

Final Summary Report*: Lessons learned, feedback about the process, successes, opportunities. Include:

- Strategy for reaching rural and unincorporated areas
- Number of flyers distributed
- Community workshops promoted
- Zip codes/neighborhoods reached

**Note that scope completion and submission of final report are required prior to submission of an invoice for work.*

Tier 2 – Flier/Handout Distribution (\$45/hour per Independent Representative)

- Door-to-door canvassing with outreach materials for up to 14 meetings
 - Distribution of physical fliers/posters at a rate of 75-100 fliers/posters per hour.
- Neighborhoods and communities targeted based on workshops
- Note: Cap of 800 hours for this tier in total.

Final Summary Report*: Lessons learned, feedback about the process, successes, opportunities. Include:

- Strategy for reaching rural and unincorporated areas
- Number of flyers distributed
- Community meetings promoted
- Zip codes/neighborhoods reached

**Note that scope completion and submission of final report are required prior to submission of an invoice for work.*

Tier 3 – Digital Outreach (\$135/per Workshop Promoted):

- Support with cross-posting pre-approved messaging and graphics to invite community members to upcoming workshops via your own social media accounts and pages. Total of 13 meetings throughout Fresno County.
 - Applicants must have a 2,000 person follower minimum
 - 3 posts per meeting, prior to the scheduled meeting date and time. (Up to 39 posts if promoting all 13 meetings). First post must be at least 2 weeks in advance with no two posts in the same day.
 - Only use the messaging and graphics in the Toolkit provided for each event.
 - \$45/post, 3 posts per workshop, = \$135/workshop promoted.
 - Submit a report with post engagement, post reach, and share any comments/questions that you see coming from the community.
 - Always remember to tag the FresnoCOG Facebook, Instagram, X and LinkedIn pages ADD ALL HANDLES

Final Summary Report*: Lessons learned, feedback about the process, successes, opportunities. Include:

- Social media impressions and engagements
- Community meetings promoted
- Zip codes/neighborhoods/community groups or members reached

**Note that scope completion and submittal of final report are required prior to submission of an invoice for work.*

Tier 4 – Kids Table Sponsor (\$1,300, only 1 representative needed):

- The sponsor should provide a variety of coloring supplies and interactive activities, including crayons, markers, colored pencils, age-appropriate coloring sheets, blank paper, puzzles and/or crafts. Additionally, all materials should be non-toxic and safe for kids, with hand sanitizer/wipes and disposable table cloths provided for each workshop.
 - Budget is \$100 per workshop for purchasing and delivering supplies.
\$100/meeting with 13 meetings is \$1300.

**Note that scope completion and purchase/delivery of all sponsorship materials are required prior to submission of an invoice for this tier.*

Measure C 2026 Renewal Mini Grant Application

Name: _____ **Organization:** _____

501C3 Status/#: _____ **Do you have a W-9?** _____

Mini Grant Tier(s) you are applying for:

Tier 1: _____ # of hours requesting to serve _____

Tier 2: _____ # of hours requesting to serve _____

Tier 3: _____ # of workshops promoting _____

Tier 4: _____

How soon are you available to begin conducting outreach? _____

Do you or members of your outreach team speak additional languages, if so, which languages do you/they speak?

What neighborhoods/communities does your organization serve?

What is your experience conducting grassroots or digital outreach?

Do you agree to provide a final summary report, as noted in the application process outlined above?

Do you acknowledge that completion of your scope and submission of your final summary report are required prior to submitting your invoice?
