



Steering Committee Meeting

August 14, 2025

Agenda

Item 1: Welcome & Introductions

Item 2: Components of Measure C

Item 3: Approved Vision Statement and Priorities –
Guiding Principles

Item 4: Categories & Definitions

Item 5: Upcoming Meetings

Item 6: Adjournment

Item 1:

Welcome & Introductions

Welcome & Introductions

Guest speakers:

- Fresno Mayor Jerry Dyer
- Parlier Mayor, Fresno COG Chairwoman Alma Beltran
- Clovis Councilmember Lynne Ashbeck
- Mendota Mayor Victor Martinez

Item 2:

Steering Committee:

***To Do List* [ACTION]**

Steering Committee's *To Do List*



Step 1: Vision (Done)



Step 2: Guiding Principles (Today)

(= Core Values: The “Why” & “How”)



Step 3: Categories (Today)

(“General Categories” & Sub-categories to implement “Guiding Principles”)



Step 4: Allocations (Aug. 27)

(Allocation (%) for each General Category, as well as Cities (Urban & Rural) County split)



Step 5: Implementing Guidelines (Sept. 11)

(Rules for accessing each sub-category of funds)

Item 3:

**Strategy for Developing a
Consensus Proposal [ACTION]**

Developing a Consensus Measure

Step 1: Proposal made, seconded?

Step 2: Any questions/clarification needed?

Step 3: Any “Friendly Amendments?”

- Need two “seconds” to be considered
- Committee vote (simply majority to adopt)

Step 4: Poll Steering Committee

(Remember, this is just a “poll” asking if we put Proposal up for a Vote.)

- Is there “sufficient support” to take a Vote?
- Is there “insufficient support” to take a Vote?

Step 5: Steering Committee Vote

The “Agreement Scale”

1. = **Whole-hearted agreement** (“I really like it!”)
2. = **Agreement—with a minor point of contention** (“Not perfect, but it’ll work.”)
3. = **Support with reservations** (“I can live with it.”)
4. = **Abstain** (“This issue isn’t important to me.”)
5. = **More discussion needed** (“I don’t understand the issue(s) well enough yet.”)
6. = **Don’t like, but will support** (“It’s not great, but I don’t want to hold up the group.”)
7. = **Serious disagreement** (“I am not on board with this—don’t count on me.”)
8. = **Veto** (“I block this proposal.”)

“To Vote or not to Vote, that is the question”

1. Motion to Poll, Seconded? If NO, why?

2. If YES, Poll group: Is there sufficient support to have a Vote?

- Proceed to Vote *IF*: Poll shows “sufficient support” (Average < 4.0 or an insignificant number of “5, 6 or 7’s”)
- Do not proceed to Vote *IF*: Poll shows “insufficient support” (Average > 4.0 or a significant number of “5, 6 or 7’s”)
- Do not proceed to Vote *IF* Someone vetoes (each member gets 1 veto per proposal)

3. Repeat Polling until a Proposal has “sufficient support” for a Vote

4. Proposal must receive 70% approval to be adopted.

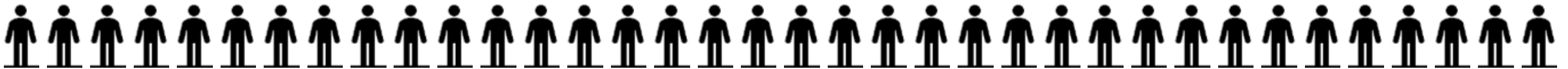
Item 4:

Consensus Building Process

[ACTION]

Poll: What do you think of this process?

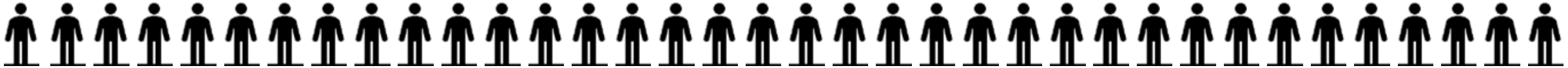
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Amended *Consensus Building Process* :

Vote: *Consensus Building Process*

Yes	No



Item 4:

Guiding Principles [ACTION]

Possible *Guiding Principles* (1 of 2)

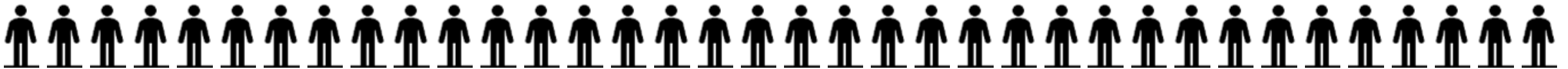
- **Fix what matters most**
(repair and maintain existing local streets & roads)
- **Keep people safe**
(enhance lighting, road safety & safe routes to school)
- **Get people where they need to go efficiently**
(improve connectivity, accessibility, and affordability to essential services & amenities)
- **Improve transportation alternatives**
(invest in building & maintaining trails, bike paths and public transit options)

Possible *Guiding Principles* (2 of 2)

- **Build strong, vibrant communities**
(add shade, trees and other features to combat heat & beautify transportation corridors)
- **Leave no neighborhood behind**
(invest across our county to strengthen all communities)
- **Foster innovation**
(make smart investments that keep our county competitive and connected—now & in the future)
- **Ensure a fair and transparent use of tax dollars**

Poll: Should we Vote on *Guiding Principles*?

1. = Whole-hearted agreement
2. = Agreement—with a minor contention
3. = Support with reservations
4. = Abstain
5. = More discussion needed
6. = Don't like, but will support
7. = Serious disagreement
8. = Veto



Amended *Guiding Principles* :

Vote: *Guiding Principles*

Yes	No



Steering Committee's *To Do List*



Step 1: Vision (Done)



Step 2: Guiding Principles (Today)

(= Core Values: The “Why” & “How”)



Step 3: Categories (Today)

(“General Categories” & Sub-categories to implement “Guiding Principles”)



Step 4: Allocations (Aug. 27)

(Allocation (%) for each General Category, as well as Cities (Urban & Rural) County split)



Step 5: Implementing Guidelines (Sept. 11)

(Rules for accessing each sub-category of funds)

Item 4:

General Categories [ACTION]

Suggested *General Categories*

Existing Neighborhood Roads

Public Transportation

Active Transportation

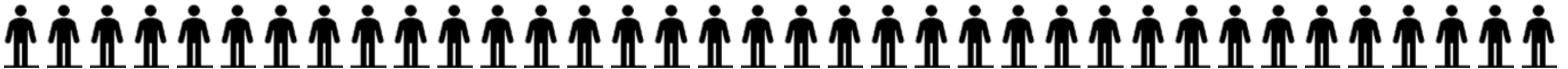
Regional Connectivity

Other

Administration

Poll: Do we Vote on these *General Categories?*

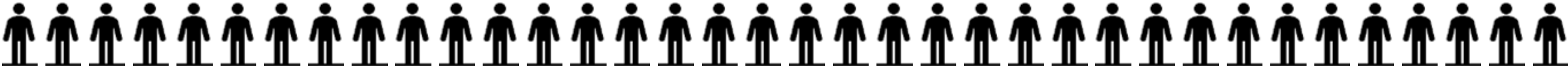
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Amended *General Categories*:

Vote: *General Guidelines*

Yes	No



Suggested *Sub-Categories* (1 of 6)

Existing Neighborhood Roads

- Streets near homes, schools, and parks
- Arterials such as Shaw/Jensen Avenues
- Major roads such as Whitesbridge/Lassen/Golden State
- Alleys, bike lanes, sidewalks (repair & new)
- Street lights, signals, and other safety features

Suggested *Sub-Categories* (2 of 6)

Public Transportation

- Transit systems – urban/rural
- Senior/veteran/youth Transportation
- Carshare/Vanpools
- Mobility Hubs
- Future transportation alternatives

Suggested *Sub-Categories* (3 of 6)

Active Transportation

- Bike and pedestrian trail maintenance & construction
- Accessibility improvements
- Safe Routes to Schools

Suggested *Sub-Categories* (4 of 6)

Regional Connectivity

- Major road projects for safety improvements and congestion reduction
- Airports
- Grade separations

Suggested *Sub-Categories* (5 of 6)

Other

- Future alternative transportation
- Transit Oriented Development
- New technologies

Suggested *Sub-Categories* (6 of 6)

Administration

- Administration/Planning

Poll: Do we Vote on these *Sub-Categories* ?

1. = Whole-hearted agreement
2. = Agreement—with a minor contention
3. = Support with reservations
4. = Abstain
5. = More discussion needed
6. = Don't like, but will support
7. = Serious disagreement
8. = Veto



Amended *Sub-Categories*:

Vote: *Sub-Categories*

Yes	No



Steering Committee's *To Do List*



Step 1: Vision (Done)



Step 2: Guiding Principles (Today)

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Step 3: Categories (Today)

(“General Categories” & Sub-categories to implement “Guiding Principles”)



Step 4: Allocations (Aug. 27)

(Allocation (%) for each General Category, as well as Cities (Urban & Rural) County split)



Step 5: Implementing Guidelines (Sept. 11)

(Rules for accessing each sub-category of funds)

Item 5:

Allocations (Aug. 27)

Steering Committee's *To Do List*



Step 1: Vision (Done)



Step 2: Guiding Principles (Today)

(= Core Values: The “Why” & “How”)



Step 3: Categories (Today)

(“General Categories” & Sub-categories to implement “Guiding Principles”)



Step 4: Allocations (Aug. 27)

(Allocation (%) for each General Category, as well as Cities (Urban & Rural) County split)



Step 5: Implementing Guidelines (Sept. 11)

(Rules for accessing each sub-category of funds)

Aug. 27: *Allocations*

Key Questions:

- *% for each General Category*
- *% for each Sub-Category (within each General Category)*
- *Split between Cities and County*
- *Split between Urban and Rural Cities*

Aug. 27: Your Homework

To Do:

- *Meet/Zoom/Call those who have a different viewpoint (Ask what is important to them and, most importantly, why? Do not argue or try to persuade. You are on a fact-finding mission. Think about a solution(s) that meets both your goals and their goals.)*
- *Do some research (What have other jurisdictions done? Which self-help measures are considered the “gold standard?” What do the experts say? etc.)*
- *DUE DATE: Aug. 27*

Upcoming Meeting Dates

- **August 27 – (TBD)**
- **September 11 at 3 pm**
- **September 18 at 3 pm**

Item 6:

Adjournment